

Media data

Professional journal for the adult-entertainment industry

SIGN!

Europe Magazine

GENERAL INFORMATION:

Frequency: First week of the month

Circulation: 5.000 copies

Distribution: Press mail

Deadline: 10th of month prior to publication



ADVERTISEMENT PRICES:

Cover:(only artwork).....	2.800,- €
1/1 page:(for specific placement also).....	2.200,- €
2/1 page:(for specific placement also).....	3.200,- €
1/2 page:(for specific placement also).....	1.500,- €
Trademark:1 column (max 5 images).....	1.250,- €
Flyer:	price on request
Special formats, supplements:	price on request

The aforementioned prices are net prices and are subject to statutory VAT

ADVERTISEMENT FORMATS (IN MM):

Cover:	130 w x 243 h
1/1 page:	205 w x 275 h..... + 3 mm bleed
2/1 page:	410 w x 275 h..... + 3 mm bleed
1/2 page, vertical:	100 w x 275 h..... + 3 mm bleed
1/2 page, horizontal:	205 w x 135 h..... + 3 mm bleed
Trademark:	45 w x 275 h..... + 3 mm bleed



TECHNICAL REQUIREMENTS:

Bleed formats: Advertisements that are to be printed as bleeds should have a 3 mm bleed

Colour profile:
ISO Coated v2 (ECI). (Colour advertisements and advertisements with decorative colour must be designed in 4c (CMYK) so that the complete product can be printed in 4c.)

PDF files:
Fonts must be fully embedded.
The file must be in printable resolution (300 dpi, CMYK).

Images:
In principle, all usual images formats can be used. Images should be sized scaled 1:1 with a resolution of at least 300 dpi.

Data carriers/data transfer:
In addition you can transfer your artwork per e-mail (up to 50 MB per email) to: grafik@sign-europe.de

or by uploading on our server:
ftp://borgmeier.de
User: 105998-sign-eu
Passwort: uVn2oMN4cp

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