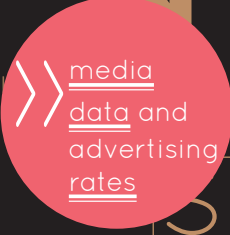


# SIGN MAGAZINE



PROFESSIONAL JOURNAL FOR THE ADULT-ENTERTAINMENT

## EUROPE



### ADVERTISEMENT PRICES:

COVER 4C:	(only artwork)	<b>2.800,- €</b>
1/1 PAGE 4C:	(for specific placement also)	<b>2.200,- €</b>
2/1 PAGE 4C:	(for specific placement also)	<b>3.200,- €</b>
1/2 PAGE 4C:		<b>1.500,- €</b>
TRADEMARKER:	1 column (max 5 images)	<b>1.250,- € p. a.</b>
POSTER 4C:	attached (for POS support)	<b>3.100,- €</b>
FLYER:	per 1000 loose inserts	<b>360,- €</b>
SPECIAL FORMATS, SUPPLEMENTS:		<b>price on request</b>



The aforementioned prices are net prices and are subject to statutory VAT

### OUR ADVERTISEMENT FORMATS IN MM:

COVER:	211,5 w x 180 h
1/1 PAGE:	230 w x 300 h + 3mm bleed
2/1 PAGE:	460 w x 300 h + 3mm bleed
1/2 PAGE, VERTICAL:	115 w x 300 h + 3mm bleed
1/2 PAGE, HORIZONTAL:	230 w x 150 h + 3mm bleed
TRADEMARKER:	54 w x 300 h + 3mm bleed
POSTER:	430 w x 590 h + 3mm bleed

### DESIGN:

We can design your advertisement for you on request.

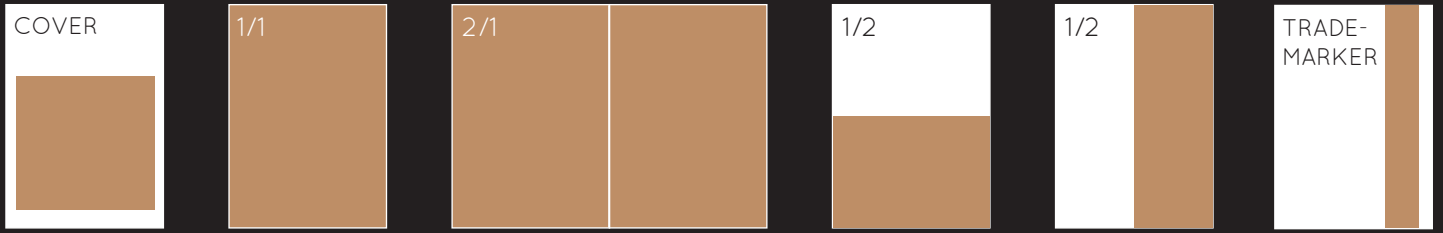
**FREQUENCY:** First week of the month

**CIRCULATION:** 5.000 copies

**DISTRIBUTION:** Press mail

**CONTACT:** Patrick Mallaise  
mallaise@borgmeier.de  
Telephone: +49 (0) 42 21 - 93 45-21

**DEADLINE:** 15th of month prior to publication



### TECHNICAL REQUIREMENTS FOR SUBMITTED ADVERTISEMENTS:

- FILES:**
- All submitted Macintosh files from the programmes InDesign CS6, Photoshop CS6 and Illustrator CS6 can be processed.
  - When using other programmes and systems the files should be submitted in a usual image format.
  - Texts are to be converted into paths, otherwise complete texts are necessary, i.e. screenfonts and the postscript characters.
  - It is not possible to use closed print data, not specified in our advertisement format, because the data and/or image format has to be inserted into our print space.
- COLOURS:**
- Colour advertisements and advertisements with decorative colour must be designed in 4c (CMYK) so that the complete product can be printed in 4c.
- IMAGES:**
- In principle, all usual images formats can be used (tiff, eps, jpg, bmp, psd, pdf). Images should be sized scaled 1:1 with a resolution of at least 300 dpi. For colours please refer to the aforementioned requirements.
- BLEED FORMATS:**
- Advertisements that are to be printed as bleeds should have a 3 mm bleed (e.g. 1/1 advertisement: 236 mm x 306 mm – please leave sufficient space at edge)
- DATA CARRIERS/DATA TRANSFER:**
- In addition you can transfer your artwork per e-mail (up to 50 MB per email) to: grafik@sign-europe.de or by uploading on our server: ftp://borgmeier.de • User: 105998-sign-eu • Passwort: uVn2oMN4cp