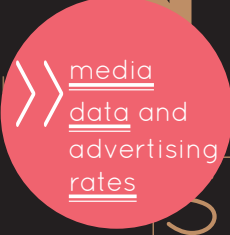


SIGN MAGAZINE



PROFESSIONAL JOURNAL FOR THE ADULT-ENTERTAINMENT

EUROPE



ADVERTISEMENT PRICES:

COVER 4C:	(only artwork)	2.800,- €
1/1 PAGE 4C:	(for specific placement also)	2.200,- €
2/1 PAGE 4C:	(for specific placement also)	3.200,- €
1/2 PAGE 4C:		1.500,- €
TRADEMARKER:	1 column (max 5 images)	1.250,- € p. a.
POSTER 4C:	attached (for POS support)	3.100,- €
FLYER:	per 1000 loose inserts	360,- €
SPECIAL FORMATS, SUPPLEMENTS:		price on request



The aforementioned prices are net prices and are subject to statutory VAT

OUR ADVERTISEMENT FORMATS IN MM:

COVER:	211,5 w x 180 h	
1/1 PAGE:	230 w x 300 h	+ 3mm bleed
2/1 PAGE:	460 w x 300 h	+ 3mm bleed
1/2 PAGE, VERTICAL:	115 w x 300 h	+ 3mm bleed
1/2 PAGE, HORIZONTAL:	230 w x 150 h	+ 3mm bleed
TRADEMARKER:	54 w x 300 h	+ 3mm bleed
POSTER:	430 w x 590 h	+ 3mm bleed

DESIGN:

We can design your advertisement for you on request.

FREQUENCY: First week of the month

CIRCULATION: 5.000 copies

DISTRIBUTION: Press mail

CONTACT: Patrick Mallaise
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Telephone: +49 (0) 42 21 - 93 45-21

DEADLINE: 15th of month prior to publication



TECHNICAL REQUIREMENTS FOR SUBMITTED ADVERTISEMENTS:

- FILES:**
- All submitted Macintosh files from the programmes InDesign CS6, Photoshop CS6 and Illustrator CS6 can be processed.
 - When using other programmes and systems the files should be submitted in a usual image format.
 - Texts are to be converted into paths, otherwise complete texts are necessary, i.e. screenfonts and the postscript characters.
 - It is not possible to use closed print data, not specified in our advertisement format, because the data and/or image format has to be inserted into our print space.

COLOURS:
Colour advertisements and advertisements with decorative colour must be designed in 4c (CMYK) so that the complete product can be printed in 4c.

IMAGES:
In principle, all usual images formats can be used (tiff, eps, jpg, bmp, psd, pdf). Images should be sized scaled 1:1 with a resolution of at least 300 dpi. For colours please refer to the aforementioned requirements.

BLEED FORMATS:
Advertisements that are to be printed as bleeds should have a 3 mm bleed (e.g. 1/1 advertisement: 236 mm x 306 mm – please leave sufficient space at edge)

DATA CARRIERS/DATA TRANSFER:
In addition you can transfer your artwork per e-mail (up to 50 MB per email) to: grafik@sign-europe.de or by uploading on our server: ftp://borgmeier.de • User: 105998-sign-eu • Passwort: uVn2oMN4cp